



**MUSIC & MANAGEMENT**  
*Inspiring business through music ...*

Tel: +44 (0) 7790 487372  
info@musicandmanagement.com  
www.musicandmanagement.com

## WHO WE ARE

Music & Management creates inspirational learning events for business organisations using the metaphor of music.

A conductor of a symphony orchestra, a jazz musician playing in a band, a composer creating a new piece of music - they all provide extraordinary insights into leadership, collaboration, creativity and personal development, inviting the corporate world to explore new ways of thinking about business practice.

[www.musicandmanagement.com](http://www.musicandmanagement.com)



## MUSIC & MANAGEMENT EXPERIENCES



### Orchestra Experience

Sit within a live orchestra, enjoy a performance and engage in an interactive discussion about leadership, collaboration, listening and trust...



### Jazz Experience

Listen to a jazz band and discuss improvisation, creativity, adaptability, risk-taking and change within a fast-moving commercial world...

### Classical Experience

Hear a string quartet perform a classical masterpiece and discuss the coordination and precision needed for high level performances...

### Fusion Experience

Compare a classical and jazz approach to business and discuss how to balance strategic alignment with creative independence...

### Piano Experience

Listen to a piano performance and engage in an interactive discussion about communication, listening, artistry and dedication...

### Keynote Speech

Hear a conductor and jazz musician talk about leadership, teamwork and innovation using music as a metaphor for the world of business...

### Dinner Presentation

Dinner courses are interspersed with interludes providing insights into leadership, teamwork and innovation from the world of music...

### Drumming Workshop

Enjoy a fun team-building activity that highlights the need for new skill acquisition, teamwork, negotiation, creativity and time-management...





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## CASE STUDIES

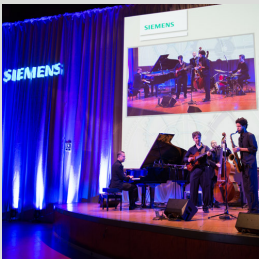


### WPP Group PLC

Music & Management has provided over 150 leadership events with live orchestra for WPP's worldwide senior leadership development program. These have taken place in over 35 cities worldwide and reached over 2000 senior leaders and managers.

"You bring to life what leadership embodies, inspiring our leaders to stretch to their fullest potential. Your insights about collaboration and trust resonate powerfully with our leaders in the context of their teams and the business. In their words, "transformative and empowering", elevating their sense of purpose and a shared responsibility for the work and for their teams. Simply magical..."

Lynne Mueller, Director of Worldwide Training, WPP Group PLC



### Siemens AG

Siemens invited the founder of Music & Management, Dominic Alldis to deliver a keynote address to 900 technical managers and software engineers as part of a training and communication conference in Madrid. Topics included leadership and the orchestra, innovation and risk-taking in jazz, as well as building trust within the workplace.

"This was the motivational highlight at our European Consulting Conference this year. You successfully managed to use the symbolism of an orchestra to demonstrate how the role of a conductor and that of a team within a company are similar. Highly recommended..."

Christian Wilmschoefer, Vice President, Siemens Industry Software GmbH



### Barclays Bank

London Business School engaged Music & Management to provide a series of jazz events for their Senior Executive Development Programme. It focused on the special skills required to be a successful jazz musician - flexibility, speed of response, improvising within minimal structures, alternating between 'soloing' and 'supporting' roles, and accommodating errors and rotating leadership.

"Profound insights into innovation through live performance and discussion. Furthermore, the jazz vision is dead right for today's business organisations... compelling, engaging and applicable to any creative business."

Professor Nigel Nicholson, London Business School

## OUR CLIENTS

